

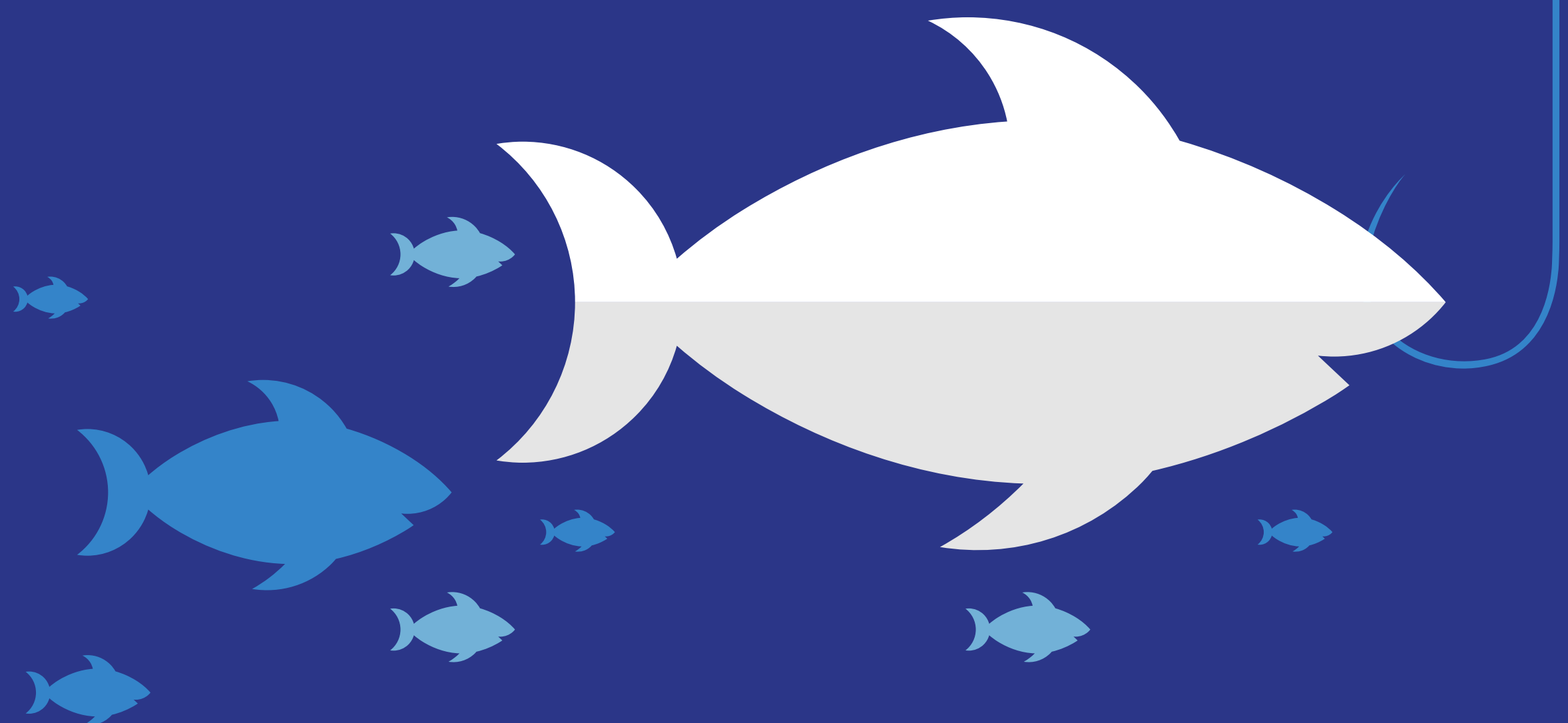
Phishing

VS

Spam

Phishing is the practice of sending emails pretending to be from reputable companies or contacts, to retrieve your personal or financial information.

Spam is an unsolicited email that is sent to mass users to make money, typically to sell goods, deliver malicious software on computers or as part of a Phishing scam.



Phishing email

Hi,

A fantastic sale this week, 75% on all Amazon products.

Huge savings because the product is directly imported from the manufacturer.

Don't miss this opportunity!

<<http://www.fake-amazon-website.com/malicious-link>>

Amazon Customer Service

Fake address



Spam email

Dear all,

Due to a barrage of unending attacks by the bad guys on our computer systems, we have implemented a new security system for all users.

Please login below to activate this system.

New Security System

<<http://www.fake-website.com/malicious-link>>

Best regards,

IT Service Desk

Bournemouth University

WHAT TO DO? and what not to do?

- Double check the source of your emails and links.
- Delete any messages that look suspicious.
- Don't respond to an email requesting your personal or financial information.
- If unsure about the message you've received, call our **IT Service Desk** on +44 (0)1202 9 65515.